



TO OUR CUSTOMERS:

Re: OUR BROKER COMPENSATION

Thank you for your allowing our office to assist with your insurance needs. As your Independent Insurance Broker, we purchase insurance products and services on your behalf that are available, affordable, and understandable.

Our role is to provide you with the best insurance value that combines coverage, service, and price. We also provide personalized, quality service that includes professional insurance advice, ongoing policy maintenance and claims support. When an issue arises regarding your insurance coverage, we are your advocate, using our professional experience to best represent your individual interest.

Brokerage compensation is part of your insurance premium. For your benefit, we have listed below **Personal Automobile and Property** Insurers that we are contracted with and have included the range of compensation each provides as a percentage of your overall premium.

Personal Automobile

- Economical Mutual* - 7.5% to 12.5%
- Waterloo Insurance * - 10%
- Portage Mutual - 10% to 12.5%
- Echelon Insurance Company 12.5%
- Perth Insurance* - 5% to 12.5%
- Facility** (Nordic) – 6% to 11%

** commission is capped at \$250.00

Personal Property

- Economical Mutual* - 20%
- Waterloo Insurance * - 17.5%
- Perth Insurance* - 15%
- Portage Mutual - 20%

This commission percentage is paid annually for both new business and renewals.

Should there be an increase in the commission schedule we receive from your insurer, or any other material change that affects compensation arrangements, we will notify you.

In order for us to maintain strong relationships with quality insurers, we work with each to provide the type of business they desire. The Insurers with an asterisk (*) noted above recognize our efforts through a Contingent (Profit) Commission contract. Payment of this Contingent (Profit) Commission may depend on a combination of growth, profitability (loss ratio), volume, retention

and increased services that we provide on behalf of the Insurer. Contingent (Profit) Commission is not guaranteed. For detailed information on Contingent Commission, please go to the individual insurance company's website.

Your Insurer will be providing you with a Consumer Code of Rights and Responsibilities which will be forwarded to you with your new business policy. If you have any questions regarding this or any other aspect of your insurance please contact us.